

Filmmaker: _____

“Noir Trailer”

Checklist/ Scoring Rubric

		notes	1-10
Opening	Uses production studio logo		
Sound: Music	Music selected for ambience to noir era		
Sound: Overlapping	Sound fades and cross fades purposefully to keep trailer moving forward with speed and interest.		
Shots	Editing is tight with selection of shots based on visual interest and time-compressed storytelling.		
Transitions	Deliberate and consistent style for transitions within shots of the trailer.		
Style	Film has the look and feel of a film noir. Noir characteristics enhanced and amplified.		
Finished Quality	Film starts on blacks, opens with production company logo, moves seamlessly into trailer.		
Length	No longer than 2:30		
File Submission	Follows naming convention set out in the assignment (“lastname, Noir Trailer”) Handbraked to 720p 30 for file size Submitted on time through Dropbox		
	Notes		
			0
			/90
je’ne sais quoi	Ambition or artistic element above and beyond the baseline requirements of the assignment. Creativity has shone through in some new ways.		