

“Cinematic Techniques in Lola”

		notes	1-10
Finished Quality	Film stands alone with an “ease-in” and out – from black–for watchability. First image is the technique name using “Standard Lower Third”		
Definition	The definition of the convention is accurate, appears on screen as text that is clear and legible		
Sound: Voice Over	Voice-over narration is smooth and clean, audio normalized with clips		
Examples	Your examples of the technique are accurate, appropriate and varied. Examples come from more than one film.		
Analysis	You have not just recognized the <i>use</i> of the convention but analyzed <i>how</i> and why the film convention is used effectively to augment the mood, tone or story of a film.		
Length	between 0:30- 1:30 minutes		
File Submission	Follows naming convention set out in the assignment (“lastname, Convention name”) Handbraked (fast 720p30) for file size Submitted on time through dropbox link		
			/70
je’ne sais quoi	Ambition or artistic element above and beyond the baseline requirements of the assignment.		